

Eurordis Annual Meeting



8 May 2009

Agenda

- ▶ Introduction
- ▶ Context
- ▶ Scenario - Jill Jones - parent with Fragile X child looking for support

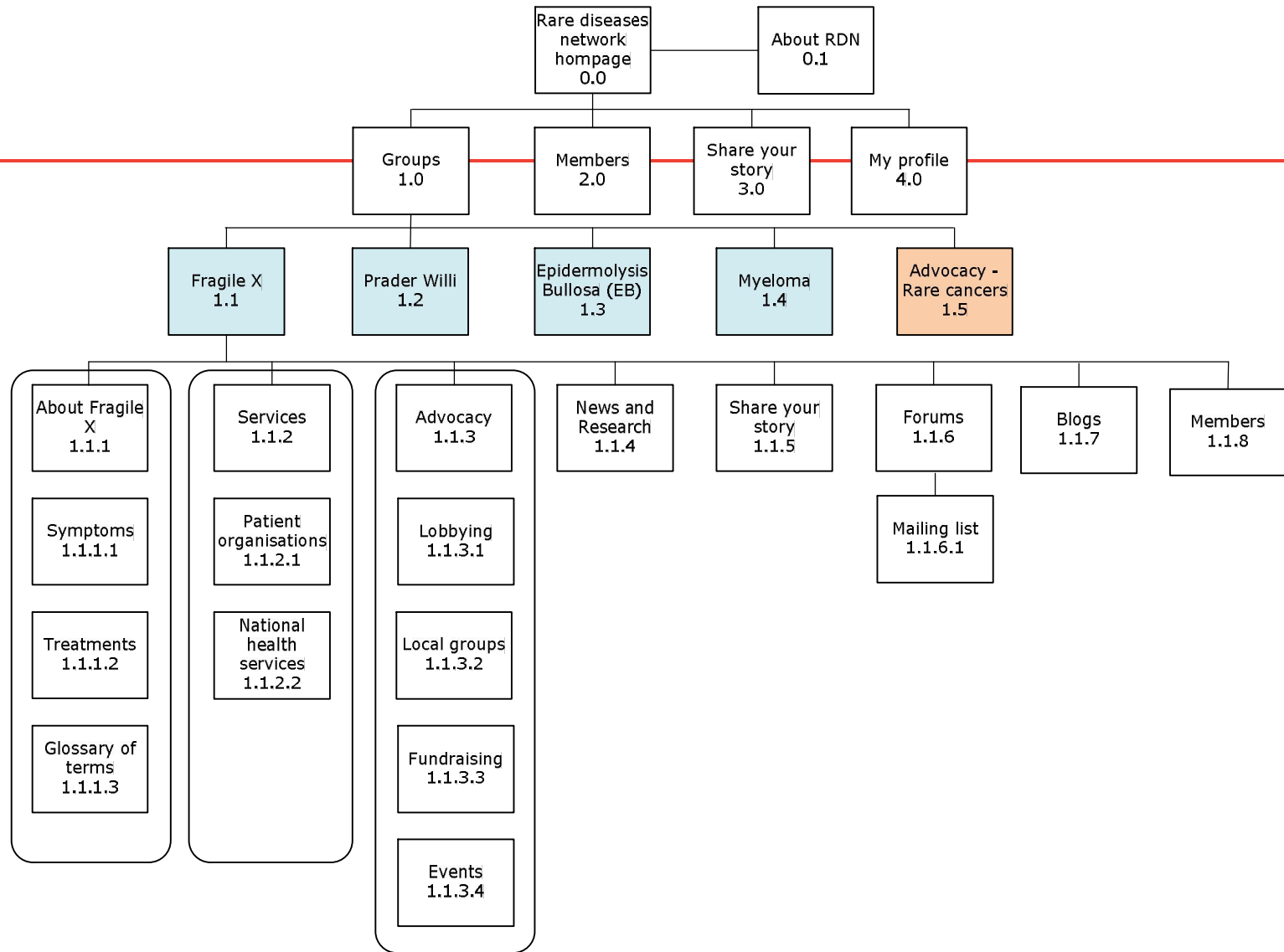
Introduction

▶ Margaret Hanley

▶ Head of Consultancy at WTG, based in London. My area of expertise is user experience and developing communities within the user experience field and secure collaboration for police forces across the UK.

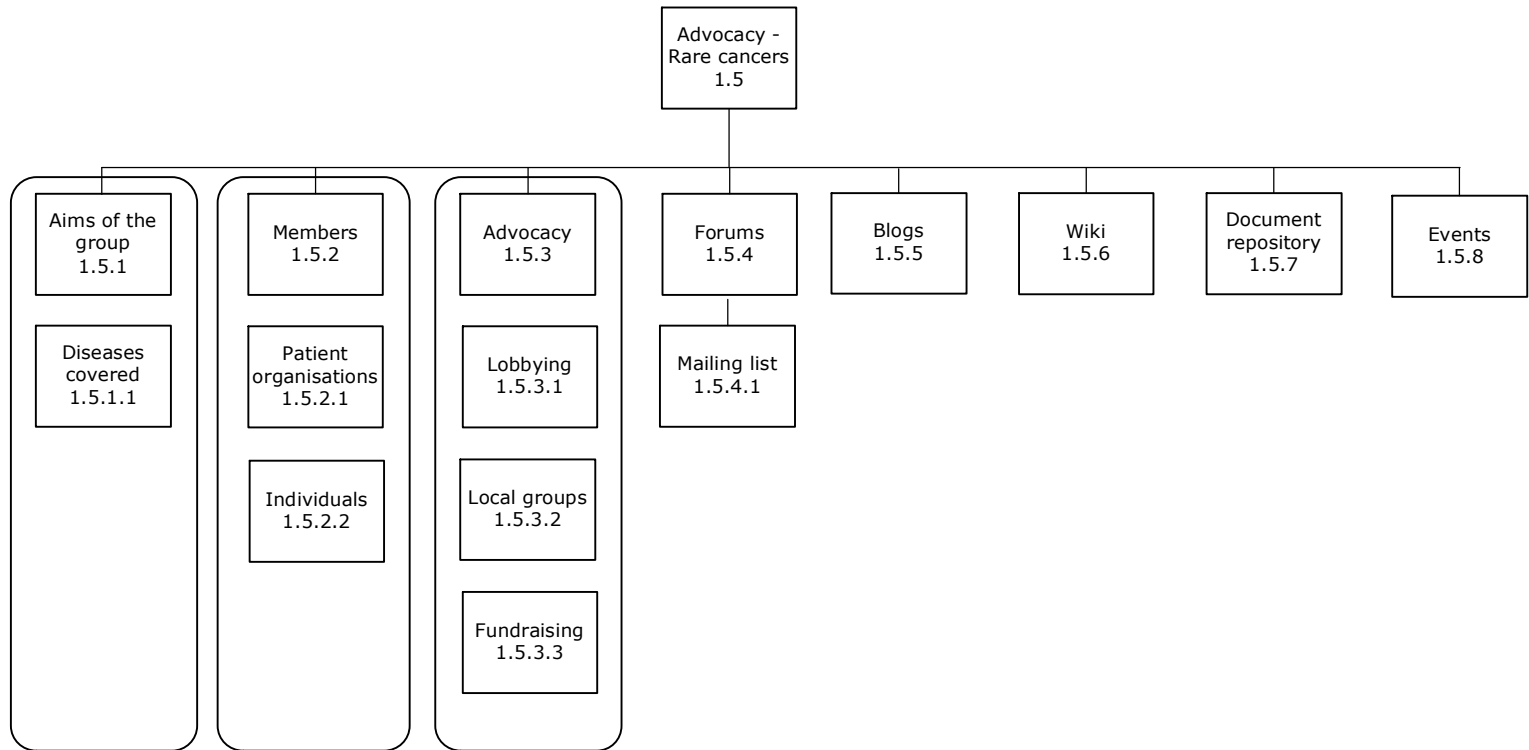
Context

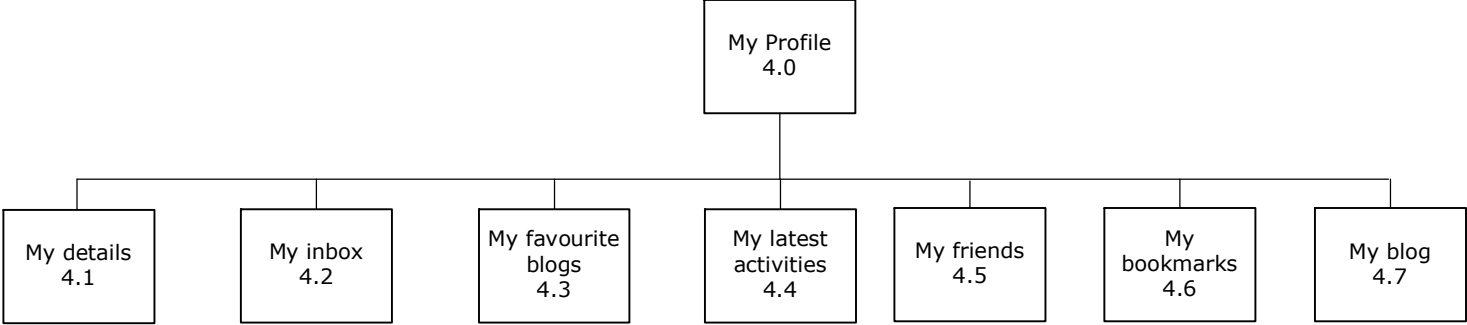
- ▶ Working closely with Denis Costello from Eurordis, we have put together a prototype that represents functionality and content that could be on a Collaboration platform
- ▶ Content
 - ▶ About the disease; for example Symptoms and Treatments
 - ▶ Services such as Patient Organisations, Centres of Excellence and national health services
 - ▶ Advocacy; lobbying, events, fundraising and local groups
 - ▶ News and research
- ▶ Support and interactivity
 - ▶ Share your story
 - ▶ Message boards
 - ▶ Forums
 - ▶ Blogs
 - ▶ Member pages



We have defined a different site map for the Disease and Advocacy groups. The Disease site map is shown on page 2 and the Advocacy site map is shown on page 3.







Scenario 1 – Jill Jones

- ▶ Jill is the mother of a four year old boy with Fragile X. Her son has recently been diagnosed, after an initial misdiagnosis and she wants to learn more about the disease and find support from other parents in the same situation.
- ▶ Go to online demo

Thank you

Questions or comments?

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