



## 20<sup>th</sup> Workshop

### EURORDIS Round Table of Companies (ERTC)

#### A 10 Year Anniversary Workshop!

## Unlocking Europe's Potential in Rare Disease Therapies

Wednesday 26 February, 2014 (9:30 to 16:00)  
Le Plaza Brussels, Belgium

### AGENDA

Morning session chaired by:	
<ul style="list-style-type: none"> <li>• <b>Dr. Sabine Jülicher</b> (Head of Unit Medicinal Products- authorisations, EMA. DG SANCO D5, EC)</li> <li>• <b>Dr. Richard Bergström</b> (Director General of EFPIA)</li> </ul>	
9:30 – 9:50	<b>Welcome address: Mr. Yann Le Cam</b> (Chief Executive Officer, EURORDIS)
9:50 – 11:20	<i>A Multi-Stakeholder Common Vision for Success by 2020</i>
9:50 -10:20	Presentation by representatives of the EBE-Europabio Task Force on Rare Diseases and Orphan Medicines: <ul style="list-style-type: none"> <li>• <b>Ms. Wills Hughes-Wilson</b> (VP External Affairs, SOBI; Chairperson of the EBE-OMP Task Force)</li> <li>• <b>Dr. Kevin Loth</b> (Executive Director, Corporate Affairs &amp; Policy EMEA, Celgene; Vice-Chair of the EBE-OMP Task Force)</li> </ul>
10:20 -10:50 (or 11:00)	<b>Panel discussion</b> involving leaders of OMP companies: Shire: <b>Kim Stratton</b> (Head International Commercial); SOBI: <b>Dr. Geoffrey McDonough</b> (President & CEO); Pfizer: <b>Dr. Adam Heathfield</b> (Senior Director, Worldwide Policy); BioMarin: <b>Mr. James Lennertz</b> (VP General Manager EUMEA); Sigma-Tau Rare Diseases: <b>Dr. Marco Brughera</b> (Global Head, Business Unit)
10:50 – 11:20	Coffee break
11:20 - 11:35	<b>How Can Regulation Stimulate Therapeutic Innovation? 15'</b> <b>Dr. Fernand Sauer</b> (Honorary Director General, European Commission/ Former EMA Executive Director; Member of the French National Council for Public Health)
11:35 – 11:50	<b>How Can EMA Support Therapeutic Innovation across its Activities? 15'</b> <b>Dr. Jordi Llinares Garcia</b> (Head of Product Development Scientific Support, EMA)
11:50 – 12:20	<b>How Can Patients Contribute to Therapeutic Innovation? 15'</b> <b>Ms. Flaminia Macchia</b> (Director for European Public Affairs, EURORDIS)
12:20 – 12:50	Panel discussion with leaders of OMP Companies
13:00 – 14:30	LUNCH

**Afternoon session chaired by:**

- **Dr. Marlene Haffner** (Former Director of the Office of Orphan Products Development (OOPD), FDA)
- **Prof. Bruno Sepodes** (Chairperson of the Committee for Orphan Medicinal Products (COMP), EMA and Univ. Lisbon)

14:30 – 16:00	<i>Opportunities for Orphan Medicinal Products in the Research Agenda 2014-2020</i>
14:30 – 14:45	<b>State of play at 150<sup>th</sup> COMP Meeting and 1200 Orphan Drug Designations – 15'</b> <b>Prof. Bruno Sepodes</b> (COMP, EMA)
14:45 – 15:00	<b>Success Factors for Research into Orphan Drug Development – 15'</b> <b>Dr. Ségolène Aymé</b> (International Affairs Director, Orphanet, and IRDiRC Scientific Secretariat) – Presented by <b>Virginie Hivert</b> (Pharmaceutical Affairs and Expert Resources Team Manager, Orphanet - Inserm, France)
15:00 – 15:15	<b>Horizon 2020 and Rare Disease Therapies – 15'</b> <b>Dr. Irene Norstedt</b> (Head of Unit: Innovative and Personalised Medicine, DG Research, European Commission)
15:15 – 15:30	<b>Innovative Medicines Initiative (IMI) 2 and Rare Disease Therapies – 15'</b> <b>Prof. Michel Goldman</b> (Executive Director, Innovative Medicines Initiative - IMI)
15:30 – 16:00	<b>Panel discussion</b> with leaders of OMP companies Shire: <b>Kim Stratton</b> (Head International Commercial); SOBI: <b>Dr. Geoffrey McDonough</b> (President & CEO); Pfizer: <b>Dr. Adam Heathfield</b> (Senior Director, Worldwide Policy); BioMarin: <b>Mr. James Lennertz</b> (VP General Manager EUMEA); Sigma-Tau Rare Diseases: <b>Dr. Marco Brughera</b> (Global Head, Business Unit)
16:00	Meeting ends